**Ser-Huang Poon, Biography for Inquire Europe's Bordeaux 2008 meeting**

Ser-Huang Poon graduated from the National University of Singapore with a degree in Accountancy. She obtained her Masters degree in Accounting and Finance and PhD degree in Finance from Lancaster University, UK. She is now a Professor of Finance at Manchester Business School, UK. Professor Poon has written three books on "Volatility Modelling and Forecasting", "Asset Pricing" and "Financial Modelling under Non-Gaussian Distributions". She is currently writing a book on "Modelling and Hedging Interest Rate Derivatives" targeting at the MBA market, and a book on "Continuous Time Finance by An Economist" targeting at the advanced PhD students in Finance.

Professor Poon has published widely in both academic and practitioner journals. Her ability to reach both sets of audience is evidenced by her volatility review article published in the *Journal of Economic Literature*, which was cited on the Nobel web site as the reference reading in volatility. A companion paper was published in the *Financial Analysts Journal* and won the best paper prize in 2003. The working paper that precedes these publications was downloaded from SSRN 3,888 times and was cited in 77 other published works. She has also won the FMA (taxes, 2008) best paper prize in Fixed Income Research for her work on Pricing GDP-linked Bonds.

Professor Poon works closely with both public and private sectors. She has just led a €3.5m bid with a group of six universities, eleven practitioners and a central bank from six European countries to the European Commission for funding research training. She is currently the head of postgraduate research in Accounting and Finance at Manchester Business School, and she teaches volatility forecasting and trading to practitioners in London and in Singapore.

*Ser-Huang Poon*
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