

# Predicting Stock Returns Using Mutual Fund Portfolio Holdings: Implications of Fund Performance Persistence

Russ Wermers

Department of Finance

Robert H. Smith School of Business

University of Maryland

College Park, MD 20742

Tel: 301-405-0572

Email: [rwormers@rsmith.umd.edu](mailto:rwormers@rsmith.umd.edu)

Tong Yao

Department of Finance

Eller College of Management

University of Arizona

Tucson, AZ 85721

Tel: 520-621-3462

Email: [yaot@email.arizona.edu](mailto:yaot@email.arizona.edu)

August 2005

# Predicting Stock Returns Using Mutual Fund Portfolio Holdings: Implications of Fund Performance Persistence

## Abstract

This study uses reported mutual fund portfolio holdings to predict stock returns. Stocks picked by good mutual fund managers should outperform those picked by bad managers; and if fund performance persists, past performance should be informative of fund managers' stock selection ability. We develop this intuition into a statistical model and propose three stock alpha estimators that can extract information about future returns on a large cross-section of stocks from the current portfolio compositions and past performance of a relatively small number of mutual funds. Each stock alpha estimator can be further decomposed into three components, using information on recent fund purchases, recent fund sells, and lagged fund positions.

We plan to examine the performance of the stock alpha estimators and their components against various benchmarks, such as characteristics-sorted benchmark portfolios, several return-predictive effects based on mutual fund trades developed in recent studies, as well as a battery of quantitative investment signals. Since the stock selection ability of most mutual funds stems from fundamental research, we expect the information content of our stock alpha estimators to be significantly different from that of strategies popularly used by quantitative investment managers.

# I. Research Objective and Literature Review

Academic studies have extensively examined the issue of mutual fund performance persistence.<sup>1</sup> It is generally regarded that persistently superior performance reflects genuine stock-selection ability of fund managers. Therefore, if fund performance indeed persists, information about past performance should be useful for investors when they pick mutual funds. This insight is built into the recent mutual fund selection models, such as Pastor and Stambaugh (2002) and Avramov and Wermers (2005).

In this project, we are interested in whether performance persistence is also helpful in guiding investment decision on individual stocks. Specifically, we would like to extract information about future stock returns from observed past performance and current portfolio compositions of a group of actively managed equity mutual funds. Such stock-selection exercise can be of incremental value relative to the mutual fund selection exercise because it is often more flexible to trade on individual stocks than on mutual funds, given the no short-sale rule, loads and fees, and the minimum holding-period requirement for many mutual funds.

In US, mutual funds disclose their portfolio holdings periodically. During the past two decades, mutual funds were required to file their portfolio holdings with SEC twice a year. A recent SEC amendment (SEC file no. S7-51-02) changed the filing frequency to quarterly starting from May 2004.<sup>2</sup> Even before the rule change, mutual funds often disclose their holdings at quarterly frequency to data vendors such as CDA/Spectrum.<sup>3</sup> The purpose of mandatory portfolio disclosure is to “enable interested investors, through more frequent access to portfolio information, to monitor whether, and how, a fund is complying with its

---

<sup>1</sup>See, for example, Hendricks, Patel and Zeckhauser(1993), Grinblatt and Titman (1989, 1992, 1993), Goetzmann and Ibbotson (1994), Brown and Goetzmann (1995), Gruber (1996), Carhart (1997), Zheng (1999), Bollen and Busse (2001), Lynch and Musto (2002), Ibbotson and Patel (2002), Teo and Woo (2004), among many others.

<sup>2</sup>Funds were also required to list their complete holdings in their semiannual reports to shareholders. However, under the new SEC rule, mutual funds only need to list their top 50 holdings in the semi-annual reports provided that the complete portfolio schedule is filed with SEC.

<sup>3</sup>A small number of funds even make their portfolio information available at monthly frequency to fund research firms such as Morningstar and Lipper.

stated investment objective” (SEC press, March 19, 2004). The purpose of this project, instead, is to show that timely disclosed portfolio compositions may also contain useful information about future stock returns.

One way to take advantage of disclosed portfolio information is to create “copycat funds”, as in Myers, Portoba, Shackelford, and Shoven (2004). They construct portfolios that replicate the disclosed holdings of mutual funds (with a time lag), and find that after-expense returns to these copycat portfolios and actual funds are indistinguishable. Another example is Chen, Jegadeesh, and Wermers (2000), who construct measures of aggregate trading by mutual funds and find that such measures are informative of future stock returns. A common assumption of these two studies is that mutual funds have better stock selection ability than other investors. However, neither of them makes use of information on past fund performance or the differential stock selection ability across funds.

The intuition behind our approach is simple: stocks picked by a good fund managers should outperform those picked by a bad managers, where good and bad managers are defined by their stock selection ability and proxied by their past performance. We formulate this intuition into a statistical model that links future stock alphas to past fund alphas and current portfolio weights. In estimating the model, we face a technical challenge that the number of stocks is usually larger than the number of funds. To extract information about future alphas of a large number of stocks from data on a relatively small cross-section of funds, we develop three stock alpha estimators. The first estimator is intuitively the weighted average of past fund alphas, where the weights are proportional to current fund portfolio weights. The second estimator is based on a generalized inverse approach developed in the statistical literature to solve ill-posed regression problems. The third estimator is based on the Bayesian approach.

To further identify the sources of return predictive power, we decompose each stock alpha estimator into three components based on recent fund purchases, recent fund sells, and lagged fund positions respectively.

We plan to evaluate these stock alpha estimators using data on actively managed US domestic equity mutual funds. Information on fund returns is from CRSP and information on portfolio holdings is from Thomson Financial CDA/Spectrum. The following empirical

issues are the focus of our study.

First, we examine the performance of our stock alpha estimators and their various components in predicting future stock returns at horizons from one quarter to one year. Since these estimators are based on the assumption of fund performance persistence, positive evidence of their predictive power is also evidence on persistent fund performance, an issue still debated in the literature.

Second, recent studies have identified several other return-predictive effects related to mutual fund trading. For example, Chen, Jegadeesh, and Wermers (2000) document that due to superior stock selection of mutual funds as a whole, stocks experiencing more intense mutual fund purchases and less intense mutual fund sells subsequently have higher returns. Chen, Hong, and Stein (2002) construct measures of breadth of mutual fund ownership on individual stocks. They find that due to short-sale constraints, stocks with decrease breadth of ownership tend to have lower future returns. Finally, a recent study by Alexander, Cici, and Gibson (2005) shows that trade motivation matters. Stocks bought by mutual funds that experience outflows tend to outperform, while stocks sold by mutual funds that experience inflows tend to underperform. We compare our stock alpha estimators with these effects.

Third, we look into the difference in the performance of stock alpha estimators across subsamples of stocks and subsamples of funds. Subsample analysis can help us understand what stock characteristics and fund characteristics are associated with differential stock-picking ability across fund managers.

Finally, most mutual fund managers use fundamental research to select stocks. This is different from the approaches of quantitative investment managers, who select stocks following documented market anomalies with publicly available financial and accounting information. We therefore expect that our stock alpha estimators to have information content substantially different from known market anomalies. To verify this we analyze the relation of our stock alpha estimators with anomaly-based investment signals popularly employed by quantitative managers. We consider twelve such quantitative signals recently documented by Jegadeesh, Kim, Krische, and Lee (2004). The details are provided in Appendix B of this proposal.

## II. Stock Alpha Estimators

### II.A. Assumptions

The approach of this project is based on the following assumptions.

First, the alpha of a fund equals the weighted average of alphas of the stocks held by the fund. That is,

$$\alpha_{jt+1}^f = \sum_{i=1}^N \omega_{ijt} \alpha_{it+1}^s \quad (1)$$

where  $\omega_{ijt}$  is portfolio weight of fund  $j$  on stock  $i$  at the end of period  $t$ , or the beginning of period  $t+1$ .  $\alpha_{jt+1}^f$  is the *pre-expense* fund alpha and  $\alpha_{it+1}^s$  the stock alpha for the period  $t+1$ . There are  $M$  mutual funds and  $N$  stocks. Therefore,  $i=1, \dots, N$  and  $j=1, \dots, M$ . The above equation naturally holds when a fund employs the buy-and-hold strategy throughout the period. If there is trading during the period, it holds approximately due to the effect of interim trading and transaction costs.

The second assumption is that performance is persistent across funds. That is, funds with higher alphas in the past tend to have higher alphas in the future. We use a linear cross-sectional model to model such persistence:

$$\alpha_{jt+1}^f = \rho \alpha_{jt}^f + \xi_{jt+1} \quad (2)$$

where  $\xi_{jt+1}$  is an error term independent of  $\alpha_{jt}^f$ .  $\rho$  is a constant between 0 and 1. The intercept is zero, meaning that fund alphas revert to zero in the long run. Admittedly, this is a very simple model. It can be expanded, for example, to take into account the asymmetry in performance persistence documented by Carhart (1997), Lynch and Musto (2003), Brown and Goetzman (1995), or to incorporate the effects of various fund characteristics and fund flows that is predictive of fund performance.

Finally, we assume that past fund alphas are observed with noises:

$$\hat{\alpha}_{jt}^f = \alpha_{jt}^f + \epsilon_{jt} \quad (3)$$

where  $\alpha_{jt}^f$  is the true but unobserved fund alpha,  $\hat{\alpha}_{jt}^f$  the estimated alpha, and  $\epsilon_{jt}$  the estimation error. Fund alphas can be estimated, for example, from past fund returns using CAPM,

the Fama-French three-factor model, the Carhart four-factor model, or the measure of stock selectivity of Daniel, Grinblatt, Titman, and Wermers (1996), which is based on past fund portfolio holdings.

Combining (1), (2), and (3), we have

$$\sum_{i=1}^N \omega_{ijt} \alpha_{it+1}^s = \rho(\hat{\alpha}_{jt}^f - \epsilon_{jt}) + \xi_{jt+1} \quad (4)$$

The above can be further expressed as

$$\rho \hat{\alpha}_{jt}^f = \sum_{i=1}^N \omega_{ijt} \alpha_{it+1}^s + e_{jt+1} \quad (5)$$

where  $e_{jt+1} = \rho \epsilon_{jt} - \xi_{jt+1}$ .

Now let  $\hat{\Lambda}^f = (\hat{\alpha}_{1t}^f \ \hat{\alpha}_{2t}^f \ \dots \ \hat{\alpha}_{Mt}^f)'$ ,  $\Lambda = (\alpha_{1t+1}^s \ \alpha_{2t+1}^s \ \dots \ \alpha_{Nt+1}^s)'$ , and let  $\Xi = (e_{1t+1} \ e_{2t+1} \ \dots \ e_{Mt+1})'$ . Further, let  $W$  be the  $M$  by  $N$  matrix of portfolio weights:

$$W = \begin{pmatrix} \omega_{11t} & \omega_{21t} & \dots & \omega_{N1t} \\ \omega_{12t} & \omega_{22t} & \dots & \omega_{N2t} \\ \dots & \dots & \dots & \dots \\ \omega_{1Mt} & \omega_{2Mt} & \dots & \omega_{NMt} \end{pmatrix}$$

Then (5) can be expressed in matrix form as

$$\rho \hat{\Lambda}^f = W \Lambda + \Xi \quad (6)$$

The time subscript is dropped in the above for notational convenience. The error terms in  $\Xi$  are assumed to be white noises with zero means and covariance  $\Omega$ .

## II.B. Solutions

At the beginning of period  $t+1$ , we can estimate past fund alphas  $\hat{\alpha}_{jt}^f$  and observe fund portfolio weights  $\omega_{ijt}$ . In other words,  $\hat{\Lambda}^f$  and  $W$  are known. For the time being, also treat  $\rho$  as a known constant between 0 and 1. The task is to predict stock alphas  $\Lambda$  from (6). In the following, we first introduce the OLS and GLS estimators and discuss several empirical issues that make these estimators infeasible to implement. We then introduce three alternative estimators that are feasible and possibly more robust.

### II.B.1. OLS and GLS Estimators

Ignoring the invertibility issue for  $W'W$ , the OLS estimator for  $\Lambda^s$ , based on (6), is

$$\hat{\Lambda}_{OLS} = \rho(W'W)^{-1}W'\hat{\Lambda}^f \quad (7)$$

The GLS estimator takes into account the covariance structure of the error term  $\Xi$ :

$$\hat{\Lambda}_{GLS} = \rho(W'\Omega^{-1}W)^{-1}W'\Omega^{-1}\hat{\Lambda}^f \quad (8)$$

It is clear that  $\rho$  affects the magnitude of stock alphas proportionally. Therefore, as long as  $\rho > 0$ , it does not affect the cross-sectional ranking of the alphas. On the other hand, if there is no performance persistence,  $\rho = 0$ . Then both  $\hat{\Lambda}_{OLS}$  and  $\hat{\Lambda}_{GLS}$  will be zero-valued. Therefore, the stock alpha estimators are uninformative when  $\rho = 0$ .

In empirical implementation, several problems render the OLS and GLS estimators impractical. First, the number of stocks (N) is often larger than the number of funds (M). Therefore  $W'W$  and  $W'\Omega^{-1}W$ , both  $N \times N$  matrices, are singular and not invertible. Second, even if  $M \geq N$ ,  $W'W$  and  $W'\Omega^{-1}W$  would generally be of very large dimension and numerical inversion of a large matrix is often inaccurate. Finally, for the GLS estimator, the inversion of  $\Omega$  may cause additional problems.

### II.B.2. Three Feasible Estimators

To overcome these problems, we consider three feasible estimators.

#### 1. The Weighted-average Alpha

First, consider a variation of the OLS estimator (7). It seems reasonable that if we ignore the information in the term  $(W'W)^{-1}$  but retain the information contained in  $W'\hat{\Lambda}^f$ , an estimator is generally in the form

$$\hat{\Lambda} \propto \rho W'\hat{\Lambda}^f \quad (9)$$

Based on this general form we develop a weighted-average estimator

$$\hat{\Lambda}_{WGT} = \rho[W'\hat{\Lambda}^f]./[W'1] \quad (10)$$

where  $./$  is the element-by-element division operator, and  $\iota$  is a unit vector. To be more concrete, this means

$$\hat{\alpha}_{jt+1}^s = \frac{\rho \sum_{j=1}^M \omega_{ijt} \hat{\alpha}_{jt+1}^f}{\sum_{j=1}^M \omega_{ijt}} \quad (11)$$

(11) is intuitive: a stock's alpha is the weighted average of fund alphas, where the weights are proportional to the portfolio weight  $\omega_{ijt}$ . Computation of the weighted average alphas does not involve numerical inversion of large matrices, and therefore is fast and potentially robust.

## 2. The Generalized-inverse Alpha

The statistical literature has actually developed techniques to deal with the singularity or near-singularity issue in the regression problem of (6). Here we adopt an approach of generalized inverse. Let  $V$  be the  $N \times N$  matrix of eigenvectors for  $W'W$ , and  $D$  be the  $N \times N$  diagonal matrix of eigenvalues. By definition  $W'W = VD'V'$ . When  $W'W$  is non-singular, it is known that  $(W'W)^{-1} = VD^{-1}V'$ . When  $W'W$  is singular, some diagonal elements of  $D$  are zeros, and therefore  $D$  is not invertible. Now let  $d_{ii}$  be the  $i$ -th diagonal element of  $D$  and define  $D^+$  as a diagonal matrix with the  $i$ -th element  $d_{ii}^+$ . Let  $d_{ii}^+ = d_{ii}^{-1}$  if  $d_{ii} > 0$  and  $d_{ii}^+ = 0$  if  $d_{ii} = 0$ . The generalized inverse of  $W'W$  is then  $VD^+V'$ , and our generalized-inverse estimator is

$$\hat{\Lambda}_{GIV} = \rho(VD^+V')W'\hat{\Lambda}^f \quad (12)$$

## 3. The Bayesian Alpha

Finally, we consider the Bayesian approach. Suppose that in our prior belief the distribution for stock alpha is  $\Lambda \sim N(\mu, \Sigma)$ . Combining this prior with (6), and with the assumption  $\Xi \sim N(0, \Omega)$ , the expected stock alpha under the posterior distribution is

$$\hat{\Lambda}_{BYS} = \rho(W'\Omega^{-1}W + \Sigma^{-1})^{-1}(W'\Omega^{-1}\hat{\Lambda} + \Sigma^{-1}\mu) \quad (13)$$

Under the reasonable prior that  $\mu = 0$  and  $\Sigma = I\sigma^2$  ( $I$  is the identity matrix), the Bayesian estimator reduces to

$$\hat{\Lambda}_{BYS} = \rho(W'\Omega^{-1}W + I\sigma^{-2})^{-1}W'\Omega^{-1}\hat{\Lambda}^f \quad (14)$$

Since  $(W'\Omega^{-1}W + I\sigma^{-2})$  is the sum of a semi-positive definite matrix and a diagonal matrix, it is always positive definite and invertible.

For illustration purpose, we have treated the estimated fund alpha  $\hat{\Lambda}^f$  as observed in the above. In practice, of course, it needs to be estimated from data, and the distribution for the estimation error  $\epsilon_{jt}$  in (3) is not necessarily normal. A full-fledged Bayesian estimator has to take this into account. In empirical implementation, our Bayesian estimator starts from hierarchical priors about the parameters of the fund return process, and use simulations to obtain posterior distributions of fund alphas and ultimately stock alphas. The details of this approach are provided in Appendix A of this proposal.

The Bayesian estimator in (14) can also be derived using the frequentist *ridge* regression approach. See, for example, Hoerl and Kennard (1970).

### II.B.3. Relation with Fund Performance Measure of Cohen, et al. (2005)

It is interesting to note that our stock alpha estimators are related to the fund performance measure of Cohen, Coval, and Pastor (2005). Motivated by the intuition that skilled fund managers tend to make similar investment decisions, they measure the performance of a fund as the weighted average of alphas of all funds in the sample, where the weight is essentially proportional to the covariance of portfolio holdings of two funds. Cohen et al. interpret the performance measure they propose as a smoothed estimator of fund alphas. They find that the performance measure they propose outperforms fund alphas estimated from past fund returns in predicting future performance.

Interestingly, in light of the assumptions that lead to our stock alpha estimators, their fund performance measure has an alternative interpretation. To be specific, following the expression (4) in their paper, their fund performance measure  $\bar{\delta}_m^*$  is

$$\bar{\delta}_m^* = \sum_{i=1}^N \omega_{m,n} \bar{\delta}_n$$

where  $\bar{\delta}_n$  is their stock quality measure, equivalent to our weighted-average stock alpha estimator (11), and  $\omega_{m,n}$  is the portfolio weight at the end of the previous period or the beginning of the future period. This expression is the same as (1) in our paper. Since  $\hat{\Lambda}_{WGT}$  is a predictor of future stock return, naturally  $\bar{\delta}_m^*$  can be interpreted as a predictor of future

fund alpha using information about how the stocks in their portfolios will perform. Both our stock alpha estimators and their fund performance measure are based on the assumption of performance persistence. If  $\hat{\Lambda}_{WGT}^s$  does well in predicting stock alphas,  $\bar{\delta}_m^*$  should also do well in predicting fund alphas.

## II.C. Trade-based Alphas

The various estimators above are all based on the portfolio weights  $W$ . They can be easily extended by using information on mutual fund trades instead of portfolio holdings. To be specific, we can decompose portfolio weights into:

$$W_t = W_{t-1} + \Delta W = W_{t-1} + \Delta W^+ + \Delta W^- \quad (15)$$

where  $W_t$  is the portfolio weight matrix at the beginning of period  $t$ ,  $W_{t-1}$  is the lagged portfolio weight matrix, and  $\Delta W$  is the matrix of portfolio weight change from  $t-1$  to  $t$ . Further,  $\Delta W^+$  is the positive part of  $\Delta W$ , i.e, the matrix of portfolio weight change due to mutual fund buys, and  $\Delta W^-$  is the negative part of  $\Delta W_t$ , due to fund sells.

Based on the decomposition of  $W_t$  in (15), the weighted-average estimator of stock alpha (10) can be decomposed into:

$$\hat{\Lambda}_{WGT,lag} = \rho[W'_{t-1}\hat{\Lambda}^f]./[W'\iota] \quad (16)$$

$$\hat{\Lambda}_{WGT,trade} = \rho[(\Delta W)'\hat{\Lambda}^f]./[W'\iota] \quad (17)$$

$$\hat{\Lambda}_{WGT,buy} = \rho[(\Delta W^+)'\hat{\Lambda}^f]./[W'\iota] \quad (18)$$

$$\hat{\Lambda}_{WGT,sell} = \rho[(\Delta W^-)'\hat{\Lambda}^f]./[W'\iota] \quad (19)$$

It is easy to see that  $\hat{\Lambda}_{WGT} = \hat{\Lambda}_{WGT,lag} + \hat{\Lambda}_{WGT,trade}$  and  $\hat{\Lambda}_{WGT,trade} = \hat{\Lambda}_{WGT,buy} + \hat{\Lambda}_{WGT,sell}$ .

Similarly, we can decompose the generalized-inverse estimator (12) and the Bayesian estimator (14) into:

$$\hat{\Lambda}_{GIV,lag} = \rho V D^+ V' W'_{t-1} \hat{\Lambda}^f \quad (20)$$

$$\hat{\Lambda}_{GIV,trade} = \rho V D^+ V' (\Delta W)' \hat{\Lambda}^f \quad (21)$$

$$\hat{\Lambda}_{GIV,buy} = \rho V D^+ V' (\Delta W^+) \hat{\Lambda}^f \quad (22)$$

$$\hat{\Lambda}_{GIV,sell} = \rho V D^+ V' (\Delta W^-)' \hat{\Lambda}^f \quad (23)$$

and

$$\hat{\Lambda}_{BYS,lag} = \rho(W'\Omega^{-1}W + I\sigma^{-2})^{-1}W'_{t-1}\Omega^{-1}\hat{\Lambda}^f \quad (24)$$

$$\hat{\Lambda}_{BYS,trade} = \rho(W'\Omega^{-1}W + I\sigma^{-2})^{-1}(\Delta W)'\Omega^{-1}\hat{\Lambda}^f \quad (25)$$

$$\hat{\Lambda}_{BYS,buy} = \rho(W'\Omega^{-1}W + I\sigma^{-2})^{-1}(\Delta W^+)'\Omega^{-1}\hat{\Lambda}^f \quad (26)$$

$$\hat{\Lambda}_{BYS,sell} = \rho(W'\Omega^{-1}W + I\sigma^{-2})^{-1}(\Delta W^-)'\Omega^{-1}\hat{\Lambda}^f \quad (27)$$

Note that in all stock alphas estimators,  $\rho$  plays a role of constant multiplier. In empirical implementation, we assume that  $\rho = 1$ . We use sorted portfolios and cross-sectional regressions to evaluate the performance of stock alpha estimators. As long as  $\rho > 0$ , our conclusions will not be affected by assuming a specific value for  $\rho$ .

### III. Data and Empirical Methodology

#### III.A. Data

Thomson Financial CDA/Spectrum data provide information on mutual fund portfolio holdings at either quarterly or semi-annual frequency. CRSP survivor-bias free mutual fund data provides information on monthly fund returns as well as information on fund characteristics such as total net assets, loads, and expense ratios. Funds in these two datasets are matched together using the scheme described by Wermers (2000). Since our focus is on actively managed US equity funds, we only include funds with one of the following three investment objectives in the CDA data: aggressive growth, growth, and growth and income.

Stock returns are from CRSP. Accounting information is from Compustat. Data on analysts' forecasts are from IBES.

#### III.B. Estimating Fund Alphas

We estimate fund alphas  $\Lambda^f$  from the Fama-French three-factor model:

$$r_t - r_{ft} = \alpha + \beta_1(r_{mt} - r_{ft}) + \beta_2\text{SMB}_t + \beta_3\text{HML}_t + e_t \quad (28)$$

where  $r_t$  is the *pre-expense* monthly fund return, computed as fund net return plus the amortized monthly expense ratio.  $r_{ft}$  is the monthly riskfree rate, proxied by the yield of T-bills with one-month maturity from CRSP.  $r_{mt}$  is the monthly market return, proxied by the CRSP value-weighted index return.  $SMB_t$  and  $HML_t$  are monthly size and book-to-market factors. The regression is performed on a rolling basis at the end of every quarter, using monthly fund returns during the past 12 months.

There are various alternative ways to measure past fund performance. For example, one can use the Carhart four-factor model, which controls for the effect of momentum trading. The purpose of this project, however, is to identify all possible sources of persistent stock selection ability, including momentum trading. Therefore we do not control for momentum at the stage of evaluating fund performance. We do control for the momentum effect at the later stage of evaluating the performance of estimated stock alphas.

### III.C. Characteristics-adjusted Stock Returns

To evaluate the performance of various stock alpha estimators in predicting future stock returns, we compute the characteristics-adjusted returns for individual stocks using the characteristics benchmarks developed by Daniel, Grinblatt, Titman, and Wermers (1997). In June of every year, we sort all stocks into 125 characteristics portfolios by a sequential triple sort procedure. To be specific, we first sort all stocks on size into five groups using NYSE size breakpoints. Then, within each size quintile, we sort stocks on book-to-market ratio (BM) further into 5 groups. Finally, within each of the 25 size-and-BM sorted groups, we sort stocks on momentum. Size is the market capitalization at the end of June. Book-to-market ratio is the book value of equity at the end of the previous fiscal year divided by size. Momentum is the total return during the past 12 months. The portfolio designation for each stock is fixed during the next 12 months until the reconstitution of the characteristics portfolios in next June. Sometimes, a stock has missing characteristics and therefore cannot be assigned to any of the above portfolios. An additional portfolio is created for these stocks. We compute equal-weighted returns for the 126 portfolios and use them as benchmarks. The characteristics-adjusted stock return is the individual stock return in excess of the return to the benchmark portfolio it belongs to.

### III.D. Evaluating the Performance of Stock Alpha Estimators

Stock alpha estimators are evaluated using the sorted-portfolio approach. During the sample period, at the end of each quarter (referred to as the portfolio formation quarter, or Q0), we estimate stock alphas using various estimators developed in Section II. Then, we sort stocks into equal-weighted decile portfolios according to the estimated stock alphas, and examine the performance of these portfolios in the next four quarters (denoted as Q1 to Q4). Recall that the stock alpha estimators are constructed based on the assumption of performance persistence ( $\rho > 0$ ). If there is no performance persistence, there should be no difference in the future returns across these portfolios.

To ensure that the portfolios are realistic, we impose several restrictions. First, to avoid biases due to microstructure issues as well as to limit the impact of transaction costs, at the end of Q0, we require the stocks to have a minimum price of \$5 to be included in any of the decile portfolios. Second, if a stock becomes delisted during one of the four evaluation quarters (Q1 to Q4), we assume that the return of this stock during the remaining of the quarter is the CRSP delisting return. Following Shumway (1997), if the delisting return is missing and the delisting is performance related, we replace it with -30%. For other missing delisting returns, we assume it is zero. Finally, portfolios are rebalanced to have equal weights at the beginning of each of the next four quarters (Q1 through Q4); delisted stocks are no longer included in the portfolio during the subsequent quarters. For example, if a stock is delisted during the second month of Q3, we assume that its return for the second and the third month of Q3 is the CRSP delisting return. For Q4, the decile portfolio that it originally belongs is equally weighted in the stocks that still exist at the end of Q3.

To evaluate the performance of estimated stock alphas, we compute the quarterly net returns and characteristics-adjusted returns of the decile portfolios during Q1, Q2, Q3, and Q4 and report their time-series averages. We will also compute the difference between returns to the top and bottom deciles and report their time-series averages.

## IV. Practical Value of the Project and Timetable

A direct outcome of the project is various return-predictive stock alpha estimators. They can be used to form profitable investment strategies.

The project is perhaps particularly useful for investment managers who use quantitative models to make stock selection decisions. A majority of mutual funds use fundamental research to select stocks. Information produced by good fundamental fund managers likely has low correlation with signals commonly used by quantitative managers. Our stock alpha estimators quantify such fundamental information; they can be combined with other investment strategies to improve the quantitative stock selection process.

Currently, we have completed data construction and have performed some preliminary empirical analysis, with very encouraging results. A polished first draft is expected by December 2005. After circulating the paper for comments, we schedule to submit a revised draft to INQUIRE and to a top academic journal by June 2006.

# APPENDIX

## A. The Bayesian Stock Alpha Estimator

The Bayesian stock alpha estimator is developed under a random coefficients model with hierarchy priors. Details for such models can be found, for example, in Rossi, McCulloch and Allenby (1996). Assumptions on data generating processes are as follows.

At a given time  $t$ , we consider fund returns for a past period from  $\tau - K$  to  $\tau$  ( $\tau \leq t$ ). For mutual fund  $j$ ,

$$r_{j\tau-k} = \alpha_{jt}^f + f_{\tau-k} b_j + \epsilon_{j\tau-k}, \text{ for } k=0, \dots, K \quad (29)$$

$$\alpha_{jt+1}^f = \rho \alpha_{jt}^f + e_{jt+1} \quad (30)$$

$$\alpha_{jt+1}^f = \sum \alpha_{it+1}^s w_{ijt} \quad (31)$$

where  $r_{j\tau-k}$  fund return at time  $\tau - k$ ,  $\alpha_{jt}^f$  is the fund alpha at time  $t$ ,  $f_{\tau-k}$  is a row vector of factor realizations at time  $\tau - k$ ,  $b_j$  is a vector of factor loadings. We assume that  $\alpha_{jt}^f$  and  $b_j$  stay constant during the period  $\tau - K$  to  $\tau$ .  $\alpha_{it+1}^s$  is the stock alpha at time  $t+1$  and  $w_{ijt}$  is the portfolio weight.  $\alpha_{it+1}^f$  is the fund alpha at time  $t+1$ . Further,  $e_{jt+1} \sim N(0, \sigma_e^2)$  and  $\epsilon_{j\tau-k} \sim N(0, \sigma^2)$ . Let  $\alpha^s$  denote the vector of  $\alpha_{it+1}^s$ . Our prior on  $\alpha^s$  is:

$$\alpha^s \sim N(\underline{\alpha}^S, \underline{\Sigma}) \quad (32)$$

Let  $\beta_j = (\alpha_{jt}^f, b_j)$ . Assume that the vector  $\beta_j$  is drawn from a joint normal distribution,

$$\beta_j \sim N(\mu_\beta, V_\beta) \quad (33)$$

We assume that for different funds  $\beta_j$  are drawn independently.

Estimation of  $\alpha_{jt}^f$  in this hierarchical framework entails a second layer of hierarchical priors. We assume the prior on  $\mu_\beta$  is  $\mu_\beta \sim N(\underline{\mu}_\beta, \underline{\sigma}_\beta^2)$ .  $V_\beta$  is assumed to be the same for all mutual funds. The prior for  $V_\beta$  is  $V_\beta \sim \text{Wishart}(n, \underline{V}_\beta^{-1})$ . We set  $n=4$  so that the prior is pretty noninformative.

For simplicity, we assume an Inverted Gamma distribution as the prior on the variance of the error term  $\epsilon_{j\tau-k}$ :  $\sigma^2 \sim IG(s^{-2}, m_1)$ , and on the variance of  $e_{jt+1}$ :  $\sigma_e^2 \sim IG(s^{-2}, m_2)$ . We assume  $m_1 = m_2 = 1/2$  (we choose this so that  $m_1 + m_2 = 1$  and only this sum is relevant in estimation).

The conditional posteriors for the  $\beta_j$ 's are independent of each other, with  $\beta_j | R, \sigma^2, \mu_\beta, V_\beta \sim N(\bar{\beta}_j, \bar{V}_j)$ , where,

$$\bar{V}_j = \left( \frac{1}{s^2} F_t' F_t + \underline{V}_\beta^{-1} \right)^{-1} \quad (34)$$

$$\bar{\beta}_j = \bar{V}_j \left( \frac{1}{s^2} F_t' R_t + \underline{V}_\beta^{-1} \mu_\beta \right) \quad (35)$$

where  $F_t = (1, f_t)$ . The first element of  $\beta_j$  is the estimated  $\alpha_{jt}^f$ . The conditional posterior for the  $\alpha_{it+1}^s$  is

$$\alpha^s | W, \hat{\alpha}^f \sim N(\bar{\alpha}^s, \bar{\Sigma}) \quad (36)$$

where  $\bar{\alpha}^s = (\underline{\Sigma}^{-1} + W'W)^{-1}(\underline{\Sigma}^{-1}\underline{\alpha}^s + W'\hat{\alpha}^f)$  and  $\bar{\Sigma} = (\underline{\Sigma}^{-1} + W'W)^{-1}$ .

To estimate the posterior mean of  $\alpha_{it+1}^s$ , we use the Gibbs sampler to sequentially draw from the full conditional densities of all parameters and integrate over a high-dimensional state space (see Geweke (1997) for details of the Gibbs sampler procedure). We discard the first 1,000 draws as a burn-in. The estimator of  $\alpha_{it+1}^s$  is the average of the subsequent 9,000 draws.

## B. Quantitative Investment Signals

This appendix describes the twelve quantitative signals used in the study. The variables are constructed following Jegadeesh, Kim, Krische, and Lee (2004). All variables are winsorized at the 1 and 99 percentiles within each quarter. [text] refers to the data source, where D# is the item number from Quarterly Computat. For use of exposition, firm specific subscripts have been omitted. In all cases, the related consensus recommendation levels and changed are collected at the end of quarter t, which has month-end m. q denotes the most recent quarter for which an earnings announcement was made. We require the announcement to be made at least two months prior to the end of quarter t, and that  $q \geq t-4$ .

Variable	Description	Computation Details
1. RETP	Cumulative market adjusted return for the preceding six months (months -6 through -1)	$[\prod_{i=m-6}^{m-1} (1 + \text{monthly return}_i)] - 1$ $-[\prod_{i=m-6}^{m-1} (1 + \text{value-weighted market monthly return}_i)] - 1$ , where m=month-end of quarter t [CRSP]
2. RET2P	Cumulative market-adjusted return for the second preceding six months (months -12 through -7)	$[\prod_{i=m-12}^{m-7} (1 + \text{monthly return}_i)] - 1$ $-[\prod_{i=m-12}^{m-7} (1 + \text{value-weighted market monthly return}_i)] - 1$ , where m=month-end of quarter t [CRSP]
3. TURN	Average daily volume turnover	Percentile rank $\frac{\sum_{i=1}^n \text{Daily Volume/Shares Outstanding}}{n}$ by exchange, where n = number of days available for 6 months preceding the end of quarter t (months m-6 though m-1) [CRSP]
4. SIZE	Market cap (natural log)	$\text{Size}_t = \text{LOG} (P_t * \text{Shares Outstanding}_t)$ $= \text{LOG} (\text{price at the end of the quarter t [D14]}, \text{multiplied by common shares outstanding at the end of quarter t [D61]})$
5. FREV	Analyst earnings forecast revisions to price	$\sum_{i=0}^5 (\frac{f_{m-i} - f_{m-1-i}}{P_{m-1-i}})$ , where $f_m$ = mean consensus analyst FY1 forecast at month m, the month-end of quarter t [IBES] $P_{m-1}$ = price at the end of month m-1, relative to the month-end of quarter t [CRSP]. Thus, $\sum_{i=0}^5 (\frac{f_{m-i} - f_{m-1-i}}{P_{m-1-i}})$ =rolling sum of preceding six months revisions to price ratios
6. LTG	Long-term growth forecast	Mean consensus long-term growth forecast at end of quarter t [IBES]

---

7. SUE	Standardized unexpected earnings	$\frac{(\text{EPS}_q - \text{EPS}_{q-4})}{s_q}$ , where $q$ = most recent quarter for which an earnings announcement was made a minimum two months prior to the end of quarter $t$ , with $q \geq t - 4$ $\text{EPS}_q - \text{EPS}_{q-4}$ = unexpected earnings for quarter $q$ , with EPS defined as earnings per share (diluted) excluding extraordinary items [D9], adjusted for stock distributions [D17] $s_q$ = standard deviation of unexpected earnings over eight preceding quarters (quarters $q-7$ through $q$ )
8. SG	Sales growth	$\frac{\sum_{i=0}^3 \text{Sales}_{q-i} [D2]}{\sum_{i=0}^3 \text{Sales}_{q-4-i} [D2]}$ where $q$ = most recent quarter for which an earnings announcement was made a minimum two months prior to the end of quarter $t$ , with $q \geq t - 4$ Thus, $\sum_{i=0}^3 \text{Sales}_{q-i}$ = rolling sum of sales for preceding four quarters and $\sum_{i=0}^3 \text{Sales}_{q-4-i}$ = rolling sum of sales for second preceding set of four quarters
9. TA	Total accruals to total assets	$\frac{(\Delta \text{Current Assets}_q [D40] - \Delta \text{Cash}_q [D36]) - (\Delta \text{Current Liabilities}_q [D49] + \Delta \text{Current LTD}_q [D45] + \Delta \text{Deferred Taxes}_q [D35] + \text{Depreciation and Amortization}_q [D5])}{(TA_q + TA_{q-4})/2 [D44]}$ $q$ = most recent quarter for which an earnings announcement was made a minimum of two months prior to the end of quarter $t$ , with $q \geq t - 4$ $\Delta X_q = X_q - X_{q-4}$ e.g., $\Delta \text{Current Assets}_{t-1} = \text{Current Assets}_{t-1} - \text{Current Assets}_{t-5}$
10. CAPEX	Capital expenditures to total assets	$\frac{\text{CAPEX}_q}{(TA_q + TA_{q-4})/2 [D44]}$ $q$ = most recent quarter for which an earnings announcement was made a minimum two months prior to the end of quarter $t$ , with $q \geq t - 4$ $\text{CAPEX}_q$ = rolling sum of four quarters (quarters $q-3$ through $q$ ) of Capital Expenditures [D90] (As D90 is fiscal-year-to-date, adjustments are made as needed to calculate the rolling sum of the preceding four quarters.)
11. BP	Book to price	$\frac{\text{Book value of common equity}}{\text{Mktcap}}$ , where $q$ = most recent quarter for which an earnings announcement was made a minimum two months prior to the end of quarter $t$ , with $q \geq t - 4$ Book value of common equity $_q$ = book value of total common equity at the end of quarter $q$ [D59] $\text{Mktcap}_t = P_t * \text{Shares Outstanding}_t$ = price at the end of the quarter $t$ [D14], multiplied by common shares outstanding at the end of quarter $t$ [D61]
12. EP	Earnings to price	$\frac{\sum_{i=0}^3 \text{EPS}_{q-i}}{P_t}$ , where $q$ = most recent quarter for which an earnings announcement was made a minimum two months prior to the end of quarter $t$ , with $q \geq t - 4$ $\text{EPS}_q$ = earnings per share before extraordinary items for quarter $q$ [D19] $P_t$ = price at the end of the quarter $t$ [D14] Thus, $\frac{\sum_{i=0}^3 \text{EPS}_{q-i}}{P_t}$ = rolling sum of EPS for preceding four quarters, deflated by price

---

## REFERENCES

1. Alexander, G., G. Cici, and S. Gibson, 2005, Does Motivation Matter When Assessing Trade Performance? An Analysis of Mutual Funds, *Working Paper*, AFA 2005 Philadelphia Meetings.
2. Avramov, D., and R. Wermers, 2005, Investing in mutual funds when returns are predictable, *Journal of Financial Economics*, forthcoming.
3. Brown, S. J. and W. N. Goetzmann, 1995, Performance persistence, *Journal of Finance* 50, 679-698.
4. Carhart, M., 1997, On persistence in mutual fund performance, *Journal of Finance* 52, 57-82.
5. Chen, H., N. Jegadeesh, and R. Wermers, 2000, An examination of the stockholdings and trades of fund managers, *Journal of Financial and Quantitative Analysis* 35, 43-68.
6. Chen, J., H. Hong, and J. Stein, 2002, Breadth of ownership and stock returns, *Journal of Financial Economics* 66, 171-205.
7. Cohen, R., J. Coval, and L. Pastor, 2005, Judging fund managers by the company they keep, *Journal of Finance* 60, 1057-1096.
8. Daniel, K., M. Grinblatt, S. Titman, and R. Wermers, 1997, Measuring mutual fund performance with characteristic-based benchmarks, *Journal of Finance* 52, 1035-1058.
9. Geweke, J., 1997, Posterior simulators in econometrics, in *Advances in Economics and Econometrics: Theory and Applications* Vol. III, Cambridge University Press, 128-165.
10. Goetzmann, W. E. and R. G. Ibbotson, 1994, Do winners repeat? *Journal of Portfolio Management* 20, 9-18.
11. Grinblatt, M. and S. Titman, 1989, Mutual fund performance: An analysis of quarterly portfolio holdings, *Journal of Business*, 62, 393-416.
12. Grinblatt, M. and S. Titman, 1992, The persistence of mutual fund performance, *Journal of Finance* 47, 1977-1984.
13. Grinblatt, M. and S. Titman, 1993, Performance measurement without benchmarks: An examination of mutual fund returns, *Journal of Business* 66, 47-68.
14. Grinblatt, M., S. Titman, and R. Wermers, 1995, Momentum investment strategies, portfolio performance, and herding: A study of mutual fund behavior, *American Economic Review* 85, 1088-1105.
15. Gruber, M. J., 1995, Another puzzle: The growth of actively managed mutual funds, *Journal of Finance* 51, 783-810.
16. Hendricks, D., J. Patel, and R. Zeckhauser, 1993, Hot hands in mutual funds: The persistence of performance, 1974-88, *Journal of Finance* 48, 93-130.

17. Hoerl, A.E. and R.W. Kennard, 1970, Ridge regression: Biased estimation for nonorthogonal problems, *Technometrics* 12, 55-67.
18. Ibbotson, Roger G., and Amita K. Patel, 2002, Do winners repeat with style? summary of findings, *Working Paper*, Ibbotson Associates.
19. Jegadeesh, N., J. Kim, S. Krische, and C. Lee, 2004, Analyzing the Analysts: When Do Recommendations Add Value? *Journal of Finance* 59, 1083-1124.
20. Lynch, Anthony W., and David K. Musto, 2003, How investors interpret past fund returns, *Journal of Finance* 58, 2033-2058.
21. Myers, M., J. Portoba, D. Shackelford, and J. Shoven, 2004, Copycat Funds: Information Disclosure Regulation and the Returns to Active Management in the Mutual Fund Industry, *Journal of Laws and Economics* 47, 515.
22. Pastor, L. and R. Stambaugh, 2002, Investing in equity mutual funds, *Journal of Financial Economics* 63, 351-380.
23. Rossi, P., R. McCulloch and G. Allenby, 1996, The value of purchase history in target marketing, *Market Science* 15, 321-340.
24. Shumway, T., 1997, The delisting bias in CRSP data, *Journal of Finance* 52, 327-340.
25. Teo, M., and S. J. Woo, 2004, Style effects in the cross-section of stock returns, *Journal of Financial Economics* 74, 367-398.
26. Wermers, R., 1997, Momentum investment strategies of mutual funds, performance persistence, and survivorship bias, *Working Paper*.
27. Wermers, R., 1999, Mutual fund herding and the impact on stock prices, *Journal of Finance* 53, 581-622.
28. Wermers, R., 2000, Mutual fund performance: An empirical decomposition into stock-picking talent, style, transaction costs, and expenses, *Journal of Finance* 55, 1655 - 1703.
29. Wermers, R., 2003, Is money really "smart"? New evidence on the relation between mutual fund flows, manager behavior, and performance persistence, *Working Paper*, University of Maryland.
30. Zheng, L., 1999, Is money smart? A study of mutual fund investors' fund selection ability, *Journal of Finance* 54, 901-933.

**CURRICULUM VITAE  
RUSSELL R. WERMERS**

---

[February 16, 2005]

**PERSONAL  
INFORMATION**

**Address:** Department of Finance  
Robert H. Smith School of Business  
University of Maryland  
College Park, MD 20742-1815

**Office:** (301) 405-0572  
**Home:** (240) 314-0584  
**FAX:** (301) 405-0359  
**Internet:** rwerwers@rhsmith.umd.edu  
<http://www.rhsmith.umd.edu/Faculty/rwerwers>

**Citizenship:** USA

**Associate Professor of Finance (With Tenure),** Robert H. Smith School of Business,  
The University of Maryland at College Park, August 2002 – present

**Assistant Professor of Finance,** Robert H. Smith School of Business,  
The University of Maryland at College Park, August 2000 – July 2002

**Assistant Professor of Finance,** University of Colorado at Boulder, August 1994 – July 2000

**EDUCATION**

**Ph.D. Finance,** University of California, Los Angeles, December 1995

**M.B.A. Finance,** University of California, Los Angeles, June 1989

**B.S. Chemical Engineering,** *cum laude*, University of Idaho, May 1981

**B.S. Metallurgical Engineering,** *cum laude*, University of Idaho, May 1981

**REFEREED  
PUBLICATIONS**

Mark Grinblatt, Sheridan Titman, and Russ Wermers (1995), “Momentum Investment Strategies, Portfolio Performance, and Herding: A Study of Mutual Fund Behavior,” *American Economic Review*, December, pages 1088-1105.

Kent Daniel, Mark Grinblatt, Sheridan Titman, and Russ Wermers (1997), “Measuring Mutual Fund Performance with Characteristic Based Benchmarks,” *Journal of Finance*, July, pages 1035-1058.

Russ Wermers (1999), “Mutual Fund Herding and the Impact on Stock Prices,” *Journal of Finance*, April; Nominated, Smith Breeden Prize for the Outstanding Paper of 1999 Published in *The Journal of Finance*; Winner of the *New York Stock Exchange Award for the Best Paper on Equity Trading*, 1995 Western Finance Association (WFA) Meetings, Aspen, Colorado; Listed on Top Ten All Time Hits of January 2, 1997 to December 6, 1999, Social Science Research Network (In Two Categories: Behavioral Finance and Behavioral Economics and Finance), pages 581-622.

Russ Wermers (2000), “Mutual Fund Performance: An Empirical Decomposition into Stock-Picking Talent, Style, Transactions Costs, and Expenses,” *Journal of Finance*, August; Lead Article Among All Refereed Articles in the August Issue; Featured in *The New York Times*, September 3, 2000 (“Beating the Market, Until the Expenses Pile Up”); Featured in *The CFA Digest*, February 2001, pages 1655-1695.

Hsiu-Lang Chen, Narasimhan Jegadeesh, and Russ Wermers (2000), “The Value of Active Mutual Fund Management: An Examination of the Stockholdings and Trades of Fund Managers,” *Journal of Financial and Quantitative Analysis*, September, pages 343-368.

**OTHER  
PUBLICATIONS**

- “The Potential Effects of More Frequent Portfolio Disclosure on Mutual Fund Performance,” June 2001, Perspective, The Investment Company Institute, (submitted by the ICI to the SEC as the major research study supporting that increased disclosure of security holdings by mutual funds could be harmful to the realized returns of fund shareholders)
- “The Greatest Return Stories Ever Told: Comments,” 2001, Journal of Investing
- “Can Actively Managed Money Beat the Market?” 2001, in Mutual Funds: Risk and Performance Analysis for Decision Making, by John A. Haslem, Blackwell Publishers

**WORKING  
PAPERS**

- “Closed-End Fund Performance, Discounts, and Manager Turnover,” with Youchang Wu and Josef Zechner, 2004
- “Endogenous Benchmarks,” with Eugene Kandel and Shmuel Kandel, 2004
- “Investing in Mutual Funds When Returns Are Predictable,” with Doron Avramov, 2004
- “A Matter of Style: The Causes and Consequences of Style Drift in Institutional Portfolios,” 2002
- “The Performance and Risk-Taking Behavior of Mutual Fund Managers and the Role of Fund Directors,” with Bill Ding, 2004
- “Is Money Really ‘Smart’? New Evidence on the Relation Between Mutual Fund Flows, Manager Behavior, and Performance Persistence,” 2003
- “Can Mutual Fund ‘Stars’ Really Pick Stocks? New Evidence from a Bootstrap Analysis,” 2004, with Robert Kosowski, Allan Timmermann, and Hal White
- “Are Mutual Fund Shareholders Compensated for Active Management ‘Bets?’” 2003
- “Risk-Taking Behavior by Mutual Fund Managers: Do Managers ‘Walk Away’ from the Tournament?” 2001, with Naveen Daniel
- “Patterns of Coauthorship and Research Productivity in Finance Academia,” 2001, with Chris Leach and Ron Melicher
- “Momentum Investment Strategies of Mutual Funds, Performance Persistence, and Survivorship Bias,” 1997
- “An Optimum Test of Correlated Trading by Institutional Investors,” 1993
- Master's Thesis: Research in cooperation with Wedbush Securities, Inc., Los Angeles, CA: “The Identification of Optimal Target Companies and Optimal Structuring for Leveraged Buyouts (LBOs),” 1989

**CONFERENCES** Chair, “Individual and Institutional Investors” Session, American Finance Association Annual Meetings, Philadelphia, January 2005

Discussant of “Conflicts of Interest and Competition in the Mutual Fund Industry,” and “Board Structure, Mergers and Shareholder Wealth: A Study of the Mutual Fund Industry,” Conference on “Agency Problems and Conflicts of Interest in Financial Intermediaries,” The Ohio State University, December 2004.

Presentation (by co-author) of “Investing in Mutual Funds When Returns Are Predictable,” Finance and Accounting in Tel-Aviv, Tel-Aviv University, December 2004

Member, Program Committee, 2005 Financial Management Association Annual Meeting

Member, Program Committee, 2005 Western Finance Association Annual Meeting

Moderator, Panel on “Mutual Fund Performance: The Wedge Between Manager and Fund Returns,” Academic and Practitioner Conference on Mutual Funds, Sponsored by the Investment Company Institute, Washington, D.C., October 2004

Presentation (by co-author) of “Investing in Mutual Funds When Returns Are Predictable,” Symposium on Asset Allocation and Pension Management, Copenhagen Business School, November 2004

Presentation of “Is Money Really ‘Smart’? New Evidence on the Relation Between Investor Flows, Manager Behavior, and Mutual Fund Performance,” WFA Meetings, June 2004, Vancouver

Co-Chair, Conference on “Mutual Fund Portfolios in Theory and Practice,” Wharton Financial Institutions Center, May 2004

Member, Program Committee, 2005 American Finance Association Annual Meetings

Member, Program Committee, 2004 Financial Management Association Annual Meeting

Member, Program Committee, 2004 Western Finance Association Annual Meeting

Presentation of “Mutual Fund ‘Stars’: The Performance and Behavior of U.S. Fund Managers,” CIRANO Fund Management Conference, Montreal, December 2003

Presentation of “Mutual Fund ‘Stars’: The Performance and Behavior of U.S. Fund Managers,” Morningstar Conference, June 2003

Chair, “Performance Evaluation” Session, Western Finance Association Annual Meetings, Cabo San Lucas, Mexico, June 2003

Member, Program Committee, 2003 Financial Management Association Annual Meetings

Member, Program Committee, 2003 Western Finance Association Annual Meetings

Presentation of “New Approaches to Performance Evaluation and Attribution Using Portfolio Holdings Information,” Berkeley Program in Finance, March 2003.

Presentation of “Is Money Really ‘Smart’? New Evidence on the Relation Between Mutual Fund Flows, Manager Behavior, and Performance Persistence,” AIM Investment Center Conference on Mutual Funds (at the University of Texas at Austin), March 2003

Discussant of “The Relative Impact of Different Classification Schemes on Mutual Fund Flows,” Wharton Conference on the Distribution and Pricing of Delegated Portfolio Management, May 2002

Presentation of “Predicting Mutual Fund Returns” and “Mutual Fund ‘Stars’: The Performance and Behavior of U.S. Fund Managers,” Joint Spring Seminar of Inquire Europe and Inquire UK, Berlin, April 2002

Practitioner Presentation on “The Causes and Consequences of Style Drift,” Global Investment Conference, sponsored by The Canadian Investment Review, April 2002, Banff, Canada

Presentation (by co-author) of “Can Mutual Fund ‘Stars’ Really Pick Stocks? New Evidence from a Bootstrap Analysis,” AFA Meetings, January 2002, Atlanta, Georgia

Presentation (by co-author) of “Risk-Taking Behavior by Mutual Fund Managers: Do Managers ‘Walk Away’ from the Tournament?” FMA International Meetings, October 2001, Toronto, Canada

Presentation on “Measuring the Costs and Benefits of Style Drift with Portfolio Holdings Information,” Opal Financial Group Institutional Capital Investing Forum, September 2001, Washington, D.C.

Presentation (by co-author) of “Can Mutual Fund ‘Stars’ Really Pick Stocks? New Evidence from a Bootstrap Analysis,” WFA Meetings, June 2001, Tucson, Arizona

Presentation of “Measuring the Costs and Benefits of Style Drift with Portfolio Holdings Information,”

Sixth Annual West Coast Endowment and Foundation Summit, June 2001, San Francisco, California.

Presentation of “Can Mutual Fund ‘Stars’ Really Pick Stocks? New Evidence from a Bootstrap Analysis,” FMA European Meetings, June 2001, Paris, France

Presentation of “Can Mutual Fund ‘Stars’ Really Pick Stocks? New Evidence from a Bootstrap Analysis,” CEPR/JFI Symposium on “Institutional Investors and Financial Markets: New Frontiers,” April 2001, INSEAD, Fontainebleau, France.

Panelist, Panel on “Style Attribution and the Measurement of Money Manager Performance,” Opal Financial Group, Investment Education Symposium, February 2001, New Orleans, Louisiana

Discussant of “Does Shareholder Composition Affect Stock Returns,” AFA Meetings, January 2001, New Orleans, Louisiana

Moderator, Panel on “Mutual Fund Performance and the Behavior of Portfolio Managers,” Investment Company Institute Academic/Practitioner Conference on Mutual Funds, September 2000, Washington, D.C.

Panelist, Panel on “Analysis of Institutional Investor Behavior,” Opal Financial Group Institutional Capital Investing Forum, September 2000, Washington, D.C.

Presentation of “Mutual Fund Performance Measurement: Past, Present, and Future,” Introductory Talk for the International Center for Financial Asset Management and Engineering (FAME) Research Day (an Academic and Practitioner Conference), April 2000, Geneva, Switzerland.

Discussant of “Why are Mutual Fund Flows and Market Returns Related? Evidence from High-Frequency Data,” by Roger Edelen and Jerold Warner, AFA Meetings, January 2000, Boston, Massachusetts

Presentation of “Mutual Fund Performance: An Empirical Decomposition into Stock-Picking Talent, Style, Transaction Costs, and Expenses,” AFA Meetings, January 2000, Boston, Massachusetts

Discussant of “Commonality in Liquidity,” by Richard Roll, Burrige Center Annual Conference, September 1999, Beaver Creek, Colorado

Discussant of “Does Book-to-Market Equity Proxy for Distress Risk or Over-reaction?” by John Griffin and Michael Lemmon, WFA Meetings, June 1999, Santa Monica, California

Presentation (by Co-Author) of “The Impact of Publishing with Dissertation Advisors on Research Careers in Finance,” FMA Meetings, October 1998, Chicago, Illinois

Practitioner Presentation on “Momentum Investment Strategies,” Global Investment Conference, sponsored by The Canadian Investment Review, April 1998, Mont Tremblant, Canada

Presentation (by Co-Author) of “Research Productivity in Finance: Empirical Evidence on the Value of Mentoring versus Peer-Collaboration,” FMA Meetings, October 1997, Honolulu, Hawaii

Presentation of “Momentum Investment Strategies of Mutual Funds, Performance Persistence, and Survivorship Bias,” WFA Meetings, June 1997, San Diego, California

Presentation of “Measuring Mutual Fund Performance with Characteristic Based Benchmarks,” AFA Meetings, January 1997, New Orleans, Louisiana

Presentation of “Momentum Investment Strategies of Mutual Funds, Performance Persistence, and Survivorship Bias,” The Chicago Quantitative Alliance (CQA) Third Annual Academic Competition, September 1996, Chicago, Illinois

Discussant of “The Behavior of Institutions and Individual Investors: Tests of Positive Feedback Trading,” by John Nofsinger and Rick Sias, WFA Meetings, June 1996, Sunriver, Oregon

Presentation of “Herding, Trade Reversals, and Cascading by Institutional Investors,” WFA Meetings, June 1995, Aspen, Colorado

Presentation of “Herding, Trade Reversals, and Cascading by Institutional Investors,” AFA Meetings, January 1995, Washington, D.C.

Presentation of “Momentum Investment Strategies, Portfolio Performance, and Herding,” AFA Meetings, January 1994, Boston, Massachusetts

Chair, “Performance Evaluation” Session, WFA Meetings, June 1993, Whistler, British Columbia

Discussant of “The Performance of Bond Mutual Funds,” by Christopher Blake, Edwin Elton, and Martin Gruber, WFA Meetings, June 1993, Whistler, British Columbia

**INVITED**

Atlanta Federal Reserve Bank, 2004

**PAPER**

Arizona State University, 1999

**PRESENTATIONS**

Babson College, 2003

Bank of Italy, 2002

Chulalongkorn University (Bangkok), 2004

College of William and Mary, 2001

Drexel University, 2004

Georgetown University, 2003

George Washington University, 2004

Harvard Business School, 2003

International Monetary Fund, 1999

Investment Company Institute, 1999

McGill University, 2003

Michigan State University, 1999

Penn State University, 1994, 2001

Queensland University of Technology, 2004

Southern Methodist University, 1994

Stockholm Institute for Financial Research (SIFR), 2004

Stockholm School of Economics, 2003

Stockholm University, 2003

SUNY-Albany, 2004

Tilburg University, 2001

United States Air Force Academy, 1998

University of Amsterdam, 2001

University of Arizona, 2003

University of British Columbia, 1994

University of Arizona, 2003

University of California, Los Angeles, 1992, 1993, 2002

University of Colorado at Boulder, 1994, 1998, 1999

University of Colorado at Denver, 1996

University of Florida, 1994

University of Geneva, 2000

University of Maryland, 1999, 2001

University of Massachusetts, 2004

University of North Carolina, 2000

University of Notre Dame, 1999

University of Oregon, 1998

University of Pennsylvania (The Wharton School), 1994

University of Southern California, 1994, 2001

University of Technology, Sydney, 2004

University of Texas at Austin, 1998, 2003

University of Texas at Dallas, 2000

University of Toronto, 2004

University of Vienna, 2002

University of Virginia (The Darden School), 2000

U.S. Securities and Exchange Commission, 1999

Vanderbilt University, 2002

## **GRANTS**

Funded Research Grant, The Institute for Quantitative Investment Research (United Kingdom) (INQUIRE-UK), 2003 (£9,000)  
Funded Summer Research Award, Graduate School of the University of Maryland (Competitive Award), 2003 (\$8,750)  
Funded Research Grant, BSI Gamma Foundation (in Lugano, Switzerland), 2002 (\$10,000)  
Funded Research Grant, The Institute for Quantitative Research in Finance (Q-Group), 2001 (\$10,000)  
Funded Research Grant, The Institute for Quantitative Investment Research (Europe) (INQUIRE-Europe), 2001 (\$10,000)  
Funded Summer Research Award, Graduate School of the University of Maryland (Competitive Award), 2001 (\$8,500)  
Funded Research Grant, The Institute for Quantitative Investment Research (United Kingdom) (INQUIRE-UK), 2000 (£10,000)  
Funded Research Grant, The Institute for Quantitative Research in Finance (Q-Group), 1999 (\$10,000)  
University of Colorado Graduate School competitive research data grant, April 1996 (\$5,000)

## **FELLOWSHIPS, SCHOLARSHIPS**

Fellow, Wharton Financial Institutions Center, 2002-2005  
Fellow, Gutmann Center at the University of Vienna, 2002-2003  
Associate, Burrigge Center for Securities Analysis and Valuation (The University of Colorado), 1999-2001  
Scholar, Burrigge Center for Securities Analysis and Valuation (The University of Colorado), 1998-1999  
Junior Faculty Development Award (Competitive Award at The University of Colorado), 1998  
Big 12 Faculty Fellowship (Competitive Award at The University of Colorado), 1998  
Dean's Teaching Scholar, 1997-1998 (Competitive Award at The University of Colorado)  
AACSB National Doctoral Fellow (national competition), 1989-1990  
UCLA Doctoral Fellowships, 1989-1994:  
    Graduate Division/Ph.D. Fellowship  
    C.V. Starr Fellowship  
    Anderson Doctoral Fellowship  
Ziegler Educational Foundation Scholarship, U. of Idaho Metallurgical Engineering Dept., 1979, 1980  
Calvin and Fannie Cobb Scholarship, Boise State University, 1978  
A.W. Fahrenwald Foundation Scholarship, U. of Idaho Chemical Engineering Dept., 1976

## **AWARDS, HONORS**

Nominated, *Smith Breeden Prize* for the Outstanding Paper of 1999 Published in *The Journal of Finance*

Finalist, The Chicago Quantitative Alliance (CQA) Third Annual Academic Competition, September 1996, Chicago, Illinois

*New York Stock Exchange Award for the Best Paper on Equity Trading*, Western Finance Association (WFA) Meetings, June 1995, Aspen, Colorado

Received Research Rating of “Outstanding” in Reappointment Evaluation at Department Level and in Dean’s Letter at The University of Colorado (and Reappointed with Unanimous Vote at All Levels), 1999

Inducted into Beta Gamma Sigma (national business honor society), 1986

Vice President, Downtown Los Angeles Toastmasters group, 1983-1989

Officer, Fully-Employed MBA Association at UCLA, 1986-1987

Best Speaker of 1985, Downtown Los Angeles Toastmasters group (and numerous other speaking awards)

Licensed Chemical Engineer, State of California, 1984-present

President, Unocal Executive Speakers' Forum (introduced top executives at banquets), 1982-1983

Passed Engineer-in-Training Exam (during first administration of exam), State of Idaho, 1981

Finalist, “Outstanding Junior-Class Student,” College of Mines, University of Idaho, 1980

Inducted into Tau Beta Pi (national engineering honor society), 1979

Member and Officer, Delta Chi Fraternity, 1976-1978

Chapter Scholar Award, University of Idaho Chapter of Delta Chi Fraternity, 1977

## **REFEREE ACTIVITIES**

Referee, *American Economic Review*

Referee, *Journal of Business*

Referee, *Journal of Finance*

Referee, *Journal of Financial Economics*

Referee, *Journal of Financial Intermediation*

Referee, *Journal of Financial and Quantitative Analysis*

Referee, *Journal of Financial Services Research*

Referee, *Journal of Investing*

Referee, *International Review of Finance*

Referee, *Financial Management*

Referee, *The Financial Review*

Referee, *The Journal of Banking and Finance*

Referee, *Management Science*

Referee, *Review of Financial Studies*

Reviewer, *Bond Markets, Analysis and Strategies*, by Frank J. Fabozzi, Prentice-Hall

Reviewer, The Dryden Press (textbook proposals)

Reviewer, Oxford University Press (textbook proposals)

Reviewer, Prentice-Hall (textbook proposals)

Reviewer, Hong Kong Research Grants Council (research grant applications)

**MEDIA**  
**APPEARANCES**

- “Most mutual funds rely on luck not skill,” *The Financial Times*, February 14, 2005.
- “Chasing Returns for Funds and Profits,” *Forbes.com*, November 17, 2004
- “Four Mutual-Fund Firms See Cash Just Pouring In,” *The Wall Street Journal*, August 5, 2004
- “How to Use a Computer to Improve Your Finances,” *The Baltimore Sun*, February 15, 2004
- “Look Beyond Portfolio Turnover When Investigating Mutual Funds,” *The New Haven Register*, November 16, 2003
- “Experts Advise Dumping Funds Tinged by Scandal,” *The Baltimore Sun*, October 12, 2003
- “Style Consistency’s Effect On Fund Returns,” *Financial Advisor*, October 2003
- “Fund Managers Do a Lot of Window Dressing,” *The Financial Times*, August 2/3, 2003
- “Fund Fees Complicate the Manager vs. Index Equation,” *The Washington Post*, July 6, 2003
- “Fund Upgrader,” (discussion of “Is Money Really ‘Smart’” paper), *CNBC/MSN Money* (<http://moneycentral.msn.com>), June 9<sup>th</sup>, 2003
- “What’s in a Name? Plenty for Funds,” *The Wall Street Journal*, March 14, 2003
- “Lift the Veil With Timely Fund-Holdings Disclosure,” *CNBC/MSN Money* (<http://moneycentral.msn.com>), December 10<sup>th</sup>, 2002
- “Expenses Play Role in Your Fund’s Return,” *USA Today*, November 29, 2002
- “Mutual Fund Management Fees Rising,” *Business Today.com*, November 24, 2002
- “Now Accountable to the Core: S&P Tries to Set EPS Guidelines,” *Investor’s Business Daily*, August 16, 2002
- “Silence Is Golden to Mutual-Fund Industry,” *The Wall Street Journal*, July 31, 2002
- Comments on the DOJ Investigation of AOL-Time Warner, WMAL (AM-630) radio, Washington, D.C., July 31, 2002
- “Corporate Accounting Deadline,” comments made on the August 14, 2002 deadline for corporate CEOs to sign a statement endorsing their corporate accounting statements—a radio segment on “All Things Considered,” *National Public Radio*, July 26, 2002
- “A Matter of Style: The Causes and Consequences of Style Drift,” *Canadian Investment Review*, Summer 2002
- “Bet With the Pros,” *Forbes.com*, May 13, 2002
- “Do Fund Management Stars Really Exist?” *European Pensions & Investments News*, April 29, 2002
- “Leave Sector Decisions to Experts in the Field,” *Asian Wall Street Journal*, April 12, 2002
- “Banking Experts Agree: Never Too Early to Invest,” *The Diamondback* (University of Maryland student newspaper), March 20, 2002
- “Portfolio Profiling: Which System is Fairest of All?” *The Wall Street Journal*, December 3, 2001
- “How to Nurture a Stock Portfolio,” *The Baltimore Sun*, September 16, 2001
- “Is More Knowledge Bad for Investors?” *The New York Times*, July 22, 2001
- “Fund Companies Oppose More Disclosure, But Consumer Groups Say They Should Divulge Holdings More Often,” *Investor’s Business Daily*, July 18, 2001
- “High Turnover Helps ‘Hot’ Managers Sustain Runs,” *Investment News*, July 2, 2001
- “Looking Backward: Can Investors Foretell the Future by Peering Into the Past?” *Money*, July 2001
- “Academics Practice What They Teach When it Comes to their Own Investments,” *Pensions and Investments*, May 14, 2001
- “Study Seeks to Predict Style Shifts” (describes new study that applies my performance attribution technique to pension funds), *Pensions and Investments*, March 5, 2001
- “Trusting Your Money to a Fund of Funds,” and “Can Two Stock-Pickers Pick Stocks Better than One? The Virtues of Multi-Manager Funds,” *Optimus* (a publication of UBS), Fall 2000
- “Beating the Market, Until the Expenses Pile Up,” *The New York Times*, Sunday, September 3, 2000
- “A New Peril In Earnings Season,” *The Washington Post*, Sunday, September 3, 2000
- “Can Mutual Fund Managers Beat the Market?” lead article at <http://www.europeinvestordirect.com>, April 2000
- “Un Professeur de Finance Américain Réhabilite la Gestion Active” (An American finance professor resuscitates the value of active fund management), article in *L’Agefi* (newspaper in Geneva, Switzerland), April 10, 2000
- “Putting Stock in Future,” *Colorado Daily*, February 4-6, 2000
- “The Investment Club,” documentary program on *Knowledge Television*, February 12, 1999

**CURRENT  
RESEARCH  
INTERESTS**

**Investments:** (1) Empirical studies of the impact of institutional investor trading on stock markets, (2) Performance evaluation, (3) Measurement of survivorship bias and performance persistence  
**Security Market Efficiency Studies:** (1) Returns to momentum investing strategies, (2) Returns to growth stocks vs. value stocks widely held and traded by mutual funds

**DISSERTATION**

**“Essays on the Investment Behavior of Institutional Investors”:** Investigates the interaction between institutional investors and the markets in which they trade, focusing on investment strategies that are based on market information, and on the impact of institutional trades on markets. The first chapter, *Momentum Investment Strategies, Portfolio Performance, and Herding*, documents the use of past returns (technical analysis) by the institutions to achieve abnormal performance. The second chapter, *Herding, Trade Reversals, and Cascading by Institutional Investors*, investigates the tendency of institutional investors to mimic each other’s trades, and the tendency of some investors to follow the prior investment decisions of others; this chapter also studies the impact of institutional investors on market prices. The third chapter, *Serial Correlation, Performance Persistence, and Survivorship Bias*, measures the magnitude of survivorship bias in studies of mutual fund performance, and the relation of investment “style” to performance persistence and survivorship bias

**TEACHING  
EXPERIENCE**

**University of Colorado (1994 to 2000):**

Undergraduate Investments [Average Student Evaluation (1994-2000) = A] (Average class size = 50)  
Undergraduate Special Topics in Investment Management [Average Student Evaluation (2000) = A+] (Average class size = 30)  
MBA Advanced Corporate Finance [Average Student Evaluation (1995-1996) = A-] (Average class size = 55)  
PhD Empirical Methods [Average Student Evaluation (1996-1997) = A+] (Average class size = 15)  
PhD Finance Theory [Average Student Evaluation (1999) = A+] (Average class size = 15)

**University of Maryland (2000 to 2004):**

MBA Investment Management [Average Student Evaluation (2002-2004) = 4.2/5.0] (Average class size = 27)  
Undergraduate Investments [Average Student Evaluation (2004) = 4.57/5.0] (Average class size = 21)  
MBA Applied Security Analysis and Portfolio Management [New Preparation, Two Sections: 3.35/5.0 and 3.90/5.0] (Average class size = 32)

**FAME Certificate Program (Executive Education in Geneva, Switzerland; 2001-2004):**

Performance Evaluation and Attribution: Theory and Practical Application (One-Week Course in September of Each Year) [Four-Year Average: 4.6/5.0]

**Stockholm University (2003, 2004):**

Performance Evaluation and Attribution: Theory and Practical Application (Two-Week Masters-Level Course) [5.0/5.0]

**Chulalongkorn University (Thailand) (2004, 2005):**

Performance Evaluation and Attribution: Theory and Practical Application (One-Week Masters-Level Course) [5.0/5.0]

**TEACHING  
AWARDS**

Finalist (Finished in Top Three Faculty on Entire Campus), Teaching Award, Student Organization for Alumni Relations (SOAR)—a University of Colorado Campus-Wide Teaching Award, 1999-2000  
Received Rating of “Excellent” in Teaching in Reappointment Evaluation at Department Level and in Dean’s Letter at The University of Colorado (and Reappointed with Unanimous Vote at All Levels), 1999

**ADVISING  
ACTIVITIES**

Co-Chair, Dissertation Committee for Nerissa Brown (University of Maryland Accounting Student, 2003-present)

Member, Dissertation Committee for Naveen Daniel (Arizona State University, 2000-2001)

Faculty Advisor; Finance, Banking, and Investment Society, 2000-2001

**SERVICE  
ACTIVITIES**

**University of Maryland at College Park:**

University Senator, 2003-present

Finance Department Scheduling Coordinator, 2003-present

Founding Director, Netcentricity Financial Trading Laboratory, 2000-present

Luncheon Speaker at University of Maryland Retirees Association, November 19, 2002

Member, Recruiting Committee, 2001-2004

Member, Dean's Task Force on Communication Strategy, 2001-2002

Salary Merit Review Committee for Smith School, Spring 2001

Member, Information Technology Strategy Committee, 2000-2001

**University of Colorado at Boulder:**

Chair, Finance Ph.D. Program Committee, 1998/1999

Member, Dissertation Committee for Inchul Suh, 1998/1999

Recruiting Committee, 1995/1996 and 1997/1998

Ph.D. Program Committee, 1995-1999

Finance Workshop Coordinator, 1995-1998

Finance Advisory Board Committee, 1996/1997

Finance Division Newsletter Committee, 1996/1997

Real Estate Strategy Committee, 1995/1996

**OTHER  
EMPLOYMENT**

**Research Assistant, Anderson Graduate School of Management at UCLA:**

Professor Eduardo Schwartz, 1992-93

Professors Mark Grinblatt and Sheridan Titman, 1989-1992

**Econometrician, Unocal Refining & Marketing Division, Los Angeles, CA, Summers of 1990, 1991, and 1992.** Developed ARIMA time-series forecasting models of gasoline and diesel wholesale prices on the West Coast. Worked with Professor Joel Fingerman of Roosevelt University, Chicago, IL

**Financial Analyst / Chemical Engineer, Unocal Refining & Marketing Division, Los Angeles, CA, 1981-1989**

**Research Assistant, The University of Idaho:**

Professor Roger Korus, Chairman, Department of Chemical Engineering (Biochemical Engineering research), 1980-1981

Professor Patrick Taylor, Chairman, Department of Metallurgy (Extractive Metallurgical Engineering research), 1979-1981

**CONSULTING  
EXPERIENCE**

Expert Consultant for the Analysis Group, Los Angeles

Expert Consultant for the Securities and Exchange Commission, Boston

Mutual Fund Risk/Return Study, the Commonfund Institute

Consultant for Various Members of the Pension Fund Community

Expert Consultant for the Investment Company Institute, Washington, D.C.

Risk Management for Electricity Products, Stratus Consulting, Inc., Boulder, Colorado (Principal

Co-Architect of "Portfolio Optimizer," a Risk Management System for Duke Solutions, an Energy Trading Firm)

CFA Exam Study Materials Developer, Allen Resources

**DETAILED**  
**INDUSTRY**  
**EXPERIENCE**

**Trading Analyst, Unocal International Crude Trading Department, March 1988-September 1989.** Traded Brent Crude Oil Contracts. Analyzed worldwide crude trading opportunities for Unocal. Analyzed arbitrage opportunities, long-term contracts, and price hedging of contracts. Provided backup for crude shipment operations personnel—scheduled VLCC crude oil tanker shipments from Asian markets to the West Coast

**Financial Analyst, Unocal Refining and Marketing Division, July 1986-February 1988.** Prepared monthly forecasts of the amount and timing of earnings and cashflows, and presented results to top division executives. Developed several financial models to forecast earnings

**Financial Planner, Unocal Refining and Marketing Division, August 1983-June 1986.** Performed capital budgeting analysis for 200 MM\$ in projects at Unocal refineries (esp. gasoline lead phasedown and electricity cogeneration projects). Prepared position papers, executive speeches, and strategic plans. Developed substantial expertise in linear programming (LP), and taught a three-week class in LP

**Refinery Engineer, Unocal Los Angeles Refinery, June 1981-July 1983.** Held four assignments, including Water Treatment Engineer, Crude Distillation Unit Engineer, Project Design Engineer, and Refinery Modeling Engineer

**Citations**  
(As of January 24, 2005)

<b><u>Wermers' Cited Paper</u></b>	<b><u># Citations</u></b>	<b><u>Journal with Citation of Paper</u></b>
Momentum Investment Strategies, Portfolio Performance, and Herding: A Study of Mutual Fund Behavior (published in the American Economic Review, 1995)	79	Citations available at: <a href="http://www.rhsmith.umd.edu/faculty/rwermers/AER_citations.xls">http://www.rhsmith.umd.edu/faculty/rwermers/AER_citations.xls</a>
Mutual Fund Herding and the Impact on Stock Prices (published in the Journal of Finance, 1999)	41	Citations available at: <a href="http://www.rhsmith.umd.edu/faculty/rwermers/Herding_citations.xls">http://www.rhsmith.umd.edu/faculty/rwermers/Herding_citations.xls</a>
Measuring Mutual Fund Performance With Characteristic-Based Benchmarks (published in the Journal of Finance, 1997)	52	Citations available at: <a href="http://www.rhsmith.umd.edu/faculty/rwermers/DGTW_citations.xls">http://www.rhsmith.umd.edu/faculty/rwermers/DGTW_citations.xls</a>
Mutual Fund Performance: An Empirical Decomposition into Stock-Picking Talent, Style, Transactions Costs, and Expenses (published in the Journal of Finance, 2000)	22	Citations available at: <a href="http://www.rhsmith.umd.edu/faculty/rwermers/JF2000_citations.xls">http://www.rhsmith.umd.edu/faculty/rwermers/JF2000_citations.xls</a>
The Value of Active Mutual Fund Management: An Examination of the Stockholdings and Trades of Fund Managers	5	Citations available at: <a href="http://www.rhsmith.umd.edu/faculty/rwermers/JFQA_citations.xls">http://www.rhsmith.umd.edu/faculty/rwermers/JFQA_citations.xls</a>
Momentum Investment Strategies of Mutual Funds, Performance Persistence, and Survivorship Bias	13	
Is Money Really "Smart"? New Evidence on the Relation Between Mutual Fund Flows, Manager Behavior, and Performance Persistence	1	
The Potential Effects of More Frequent Portfolio Disclosure on Mutual Fund Performance	1	

## TONG YAO

Department of Finance  
University of Arizona  
Tucson, AZ 85721

Tel: (520)6213463  
Fax: (520)6211261  
Email: tyao@eller.arizona.edu

### EDUCATION

Ph.D. in Finance, Boston College, Chestnut Hill, MA, 2001  
B.A. in international economics, Fudan University, Shanghai, 1991

### CURRENT EMPLOYMENT

Assistant Professor, Department of Finance, University of Arizona, 2001-present  
Courses taught: Advanced Corporate Finance (undergraduate), Empirical Investments (PhD)

### WORKING PAPERS

1. Testing Heterogeneous-agent Models: An Alternative Aggregation Approach, with Pierluigi Balduzzi
2. Evaluating Dynamic Trading Strategies: The Free Lunch Was No Banquet, with Eric Jacquier
3. Systematic Momentum
4. The Consensus-beating Game, with Mark Liu
5. Why Does Analysts' Forecast Dispersion Predict Stock Returns? A Corporate Guidance Perspective, with Mark Liu and Danielle Xu
6. Do Mutual Funds Time the Market? Evidence from Portfolio Holdings, with George Jiang and Tong Yu
7. Prudent Man or Agency Problem? On the Performance of Insurance Mutual Funds, with Xuanjuan Chen and Tong Yu
8. The Information Content of Idiosyncratic Volatility, with George Jiang and Danielle Xu
9. Do Mutual Funds Profit from the Accruals and NOA Anomalies? with Ashiq Ali, Xuanjuan Chen, and Tong Yu

### CONFERENCE PRESENTATIONS AND INVITED SEMINARS

1999: FMA doctoral student session  
2000: Chinese Finance Association, FMA  
2001: AFA, USC, UT Austin, University of Arizona, PanAgora Asset Management, WFA, Risk-Waters MathWeek  
2002: China International Conference in Finance (discussant), CQA  
2003: European Finance Association, FMA, Florida International University  
2004: WFA, China International Conference in Finance, American Accounting Association, European Finance Association, Eastern Finance Association, Western Risk and Insurance Association, American Risk and Insurance Association, Wharton Mutual Fund Conference (discussant), International Insurance Society, FMA, Decision Science Institute  
2005: AFA, China International Conference in Finance, WFA (discussant), FMA

## **AWARDS**

Chicago Quantitative Alliance, Academic Paper Competition, Third Prize, 2002  
International Insurance Society, Shin Research Excellence Award, 2004  
Decision Science Institute, Distinguished Paper Award, 2004

## **MEDIA COVERAGE**

When Analysts Agree, by Paul Sturm, SmartMoney Magazine, November 2004

## **REFEREEING ACTIVITY**

Ad hoc referee for: Journal of Finance, Journal of Business and Economic Statistics,  
China Economic Review, Journal of Applied Economics

## **OTHER EXPERIENCES**

Quantitative analyst, Numeric Investors, Cambridge, MA, summer 2001  
Quantitative analyst, State Street Research and Management, Boston, MA, summer 1998  
Project officer, Bank of Communications, Head Office, Shanghai, 1991-1994

## **PROFESSIONAL PUBLICATIONS (in CHINESE)**

Forecasting Exchange Rates of Major Currencies, *New Finance*, Jan. 1994, with Puhua Cai  
Comparison of Securities Collateral Practices, *New Finance*, Dec. 1993, with Xiaomen Wu  
Comparison of Mortgage Lending Practices, *New Finance*, Oct. 1993, with Xiaomen Wu  
Comparison of Credit Guarantee Practices, *New Finance*, Aug. 1993, with Xiaomen Wu  
Reform of US Banking System in the 1990s, *International Financial Studies*, April 1991,  
with Tiejun Sun  
Recent Trends in US Banking System Restructuring, *Financial Times*, Feb. 21, 1991,  
with Tiejun Sun

## **AFFILIATIONS**

Member of AFA, WFA, EFA, FMA, and AAA

## **OTHER SERVICES**

Program committee, FMA 2005  
Dissertation Committee, Danielle Xu and Jane Zhao  
Department faculty recruiting committee, 2003-2005  
Department seminar organizer, 2005